



Sustainable Rice Value Chain

Potential for farmers empowerment
within GRAISEA project

Sustainable Rice Platform Plenary Meeting

January 23, 2018 - Plenary Session 2



Value Chain Actors

Amsterdam

Netherlands

Local
buying and
exporting
companies

Women and
men small-
scale organic
rice producers

Agricultural
cooperatives,
union, farmers
groups

International
corporate
buyers

Retailers
and
Consumers



Planned Objectives



Women
increased
Confidence

Producer Groups
Increased
capacity to meet
requirements

Agribusiness
responsible
and inclusive
models

SMEs
connect
farmers to
market

MSI facilitate the
wider use of
responsible and
inclusive business
practices

National policies
create an
enabling
environment

Transformed
opportunities
for small-scale
rice producers



Added values in SRP Project

- ✓ Comprehensive SRP standard
- ✓ Linked with conservation objective
- ✓ Gender and women economic empowerment aspect
- ✓ Organizational development support for farmers groups





Thank You for your attention!

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