



AMRU Sustainable Rice Platform

Angkor Palace Resort & Spa
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Contract farming under SRP 2018

- **Battambang Province:** 4ACs with 330 farmers on 1,229 Hectares, amount **6,100 tons paddy.**
- **Kampong Cham Province:** 4ACs with 710 farmers on 1,326 Hectares, Amount **7,268 tons paddy.**



Training and Coaching

- **61 lead farmers** participated in ToT
- **1221 farmers** were trained by lead farmers and Junior Agronomists



Field visit and Demo-plot

- 9 demo-plots were created for seed multiplication
- 8 exchange visits were organized (1 exchange visit in Ang Giang Province, VN under SRP Loc Troi Group)



Farmforce Application

- 8ACs data have been entered into Farmforce website (2ACs were trained and updated)



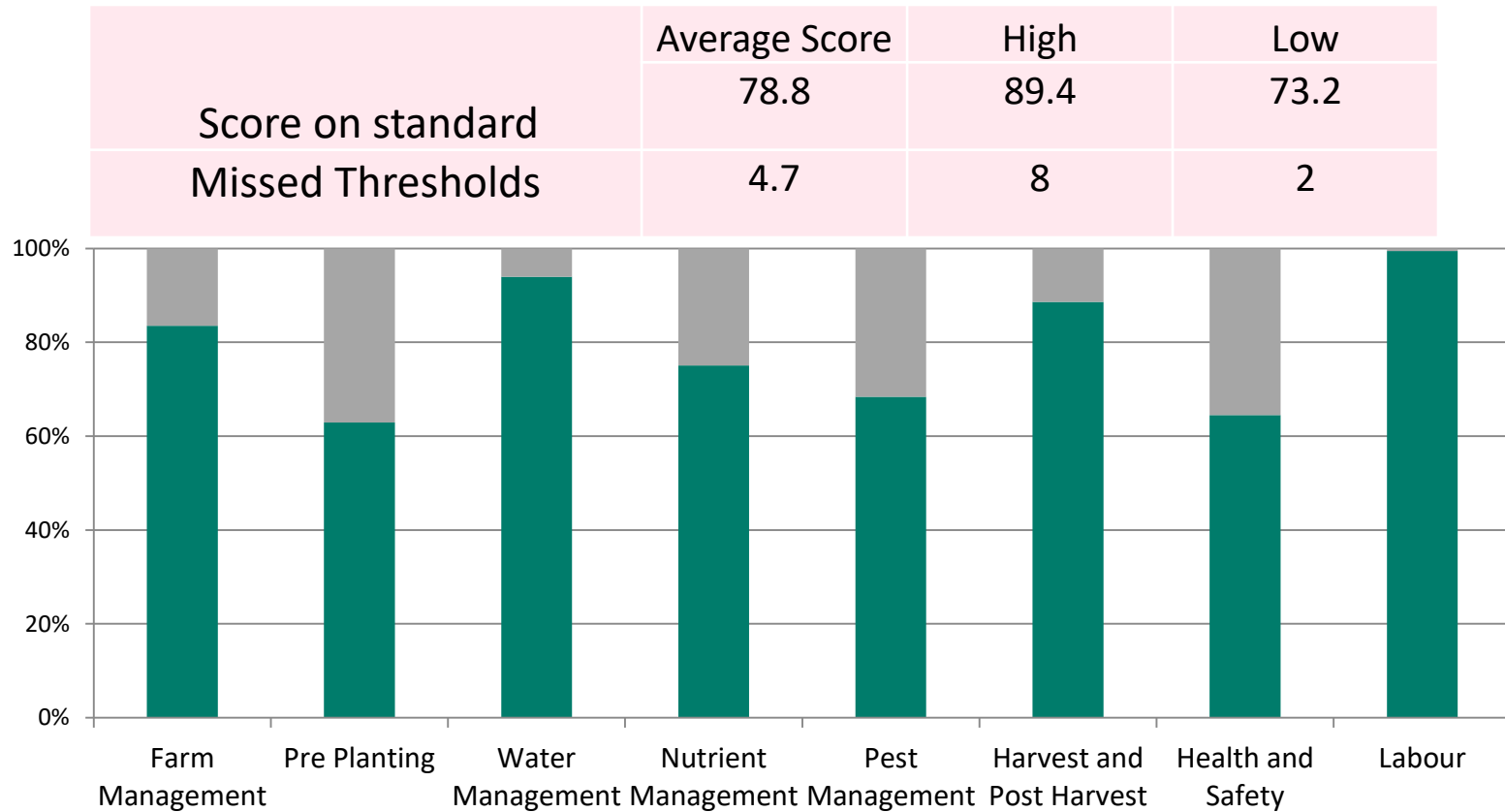
Progress on rice Yield

Nº	Rice varieties	Before project intervention (MT/Ha)	Progress after TA as of 2018 (MT/Ha)	Increased (%)
1	White Rice (2ACs KPC)	4.5 (2016)	5.4	16.8%
2	Jasmin Rice (2ACs KPC)	2.5 (2016)	2.8	13.5%
3	Frangrant rice/SKO (4ACs BTB)	4.4 (2017)	4.5	3.6%



Scorecard Assessment

Results of Midterm Assessment based on Farmers randomly)



Insights and Lessons Learned

Challenges:

- Lead farmers have very limited facilitation skill and internal rice production inspection. This require more project coaching and hand-holding supports;
- Some of farmers' rice fields were flooded very year, which resulting in damaging/poor paddy quality;
- Some farmers didn't record as per required by SRP standards and those record, they recorded incorrectly.
- Amount of paddy purchase under contract did not achieve due to poor paddy quality and price competition, especially during early harvest season.

Planning from 2019 to 2023

- **Kampong Cham Province** : **(4 ACs)**
- **Battambang Province** : **(12 ACs)**
- **Kompong Thom Province** : **(16 ACs)**
- **Siem Reap Province** : **(4ACs)**

- **Compliance to SRP Standards:** The way can help farmers to increase income from rice is pursuing a contract system, which is based on a common standard, is the umbrella that protects middle-sized and small farmers. Protection of contract system requires both parties farmers and rice millers to look beyond their temporary interests. It should be defended as the lifeline of rice farmers economic.

Insights and Moving Forward

- We build relationships over time. A closer partnership should be fostered for a longer-term partnership with ACs and their members. AMRU and other off-takers willing to actively provide farmers with support (e.g., access to inputs, training) should engage to build successful relationships
- Enforcement of contracts requires mutual commitment where parties appreciate the value of working in partnership. “Side-selling” can be reduced by a shared profit model that may incentivize farmers to honor contracts with off-takers.
- Active participation and engagement from Ministry Agriculture in term of facilitation, contract implementation and execution

Insights and Moving Forward

- AMRU examples in the organic rice production is the premium price incentive and enabling AC's to directly buy/trade and engage as input supplier to their members (certified seeds, low-cost loans, access to production machinery)
- Potential: Providing a Matching Fund to be used to buy the farmers product and to build up the AC capacity for certified seeds production, rental of machinery and short-loans payable by farmer's sale of products (African model)
- Agricultural Insurance as an added in disaster prone areas.



THANK YOU!